



MALLEN CONFERENCE 2023- VIRTUAL

Organizers: S. Abraham Ravid (Syms School Yeshiva University), with Allegra Hadida (University of Cambridge), Thorsten Hennig Thureau (University of Munster) and Olav Sorenson (UCLA)

Dates: September 7 and 8; noon to 4:15 pm EST on Zoom.

The conference will run from 12-4:15 on both days. Please find the Zoom invitation below. Presenters will have 35 minutes and you can split your time any way you want- questions at the end or during the presentation (we recommend the latter, with some controls..). Presenters are indicated in bold letters.

During the break and at the end of each day, the Zoom room will stay open for free discussions with a possibility for breakout rooms.

Schedule

SEPTEMBER 7TH

12-Welcoming Remarks Dean Noam Wasserman, Sy Syms School of Business, Yeshiva University- Introductions.

1215-1250 **S. Abraham Ravid, Syms School Yeshiva University** “**A 100 years of Diversity, Equity, and Inclusion on the Silver Screen.** (with Natasha Foutz Zhang, UVA and Jieqiong Zhang, Tianjin University)

1250-125 **Rick Gretz, University of Texas** “**The Financial Impacts of Digitization and Innovation on Movie Theatres: Evidence from the Mexican Movie Market**” (with Stephany Castruita, University of Texas, Suman Basuroy MSU, Michael WU, MSU and Wyatt Schrock, MSU).

125-200 **Ying Li, Carlos III University of Madrid**, “**When Audiences Have a Cognitive Anchor: Divergent Reactions of Consumers and the State to Category-Spanning Films in China**” (with Yifan Wei, University of Manitoba, and Da Huo, Dalian University of Technology)

200-230 **Break**

230-305 Eytan Rockaway, Film Director

305-340 Jeff Burke, UCLA REMAP

340-400 Induction of a new Mallen fellow, **Kate Karniouchina**, Northeastern University.

SEPTEMBER 8TH

12-1235 **Jeff Korchek, Executive VP Sony Pictures**

1235-110 **Darlene Chisholm (Suffolk) with Charles Weinberg, (UBC) "Does Where You Produce Matter? Evidence from Movie Location Shoots"**

110- 145 **Alan Paul: "Mobilizing Power in MPTV Labor Negotiations"**

145-215 Break

215-250 **Daphne Baldassari, University of Toronto: "Oscar Voters so White? Hiring Effects of an Evaluator's Diversity Intervention"**

250-325 **Gigi Johnson, Marel Institute: "'Rethink Futures of Creative Labor in Human-Computer age"**

325- 400 **Tommy Leung (Wake Forest University): "Social Learning of Negative Publicity for Movies "** with Koleman Strumpf, Wake Forest and Shi Qi (William and Mary)

400 Concluding remarks and adjourn.

<https://themallenconference.org/>